

**EAST LINDSEY DISTRICT COUNCIL
COUNCIL**

Report of: Councillor Leyland
Executive Member for Corporate Services

Report to:	Full Council
Date:	4th March 2020
Subject:	Corporate Strategy 2020 - 2030

Decision:	<i>Council Decision</i>
Relevant Executive Member:	<i>Councillor Leyland, Leader</i>
Report author:	Alison Penn, Deputy Chief Executive/Director of Communities Date: 24 February 2020
Reviewed by:	Robert Barlow, Chief Executive Date: 24 February 2020
Signed off by:	N/A
Approved for publication	Councillor Leyland, Leader 24 February 2020
Does the report identify information that is exempt from publication	No

SUMMARY

The Council requires a Corporate Strategy that sets an agreed framework for future prioritisation, delivery and investment; and helps to inform how we measure success and achievement over time.

RECOMMENDATION

To approve the proposed Corporate Strategy as attached at Appendix 1

REASON: In order to set a strategic framework for future decisions

1. BACKGROUND TO REPORT

- 1.1 It was agreed that the Council should produce a new Corporate Strategy in order to set the future overarching priorities for the organisation, in this case, for up to 10 years.

The attached report reflects a range of discussions with the Executive Board, Councillors, Town & Parish Councils and staff; as well as a public consultation on priorities for the district. Feedback, and where appropriate, responses, will be published with the Corporate Strategy once it is agreed and published in order to show how input has shaped the document.

Each year, the Council will agree a Corporate Plan that will set out what has been delivered in the previous year, and what is planned for the coming year. The Corporate Plan will contain more detail about planned interventions, activities and intended outcomes for the year; it will show our progress towards the Strategic Aims set out in the Corporate Strategy.

2. OTHER OPTIONS CONSIDERED

- 2.1 Not having a Corporate Strategy was not considered as it is considered to be a vital part of the policy framework as set out in the Constitution.

3. RESOURCE IMPLICATIONS

- 3.1 Financial decisions that support delivery of the Corporate Strategy are set out in the Medium Terms Financial Strategy and the Annual Budget which is reported to Full Council.

4. RISK AND MITIGATION

Risk has been considered as part of this report and any specific risks are included in the table below:

Category Risk – State if high medium or low	Action / Controls
Low	Whilst the Corporate Strategy covers a 10 year period, during which time the local government finance and policy landscape could significantly change; the strategy sets a broad set of aspirations and trajectory where the level of resource can be varied dependent on the wider influences, pressures and opportunities. The Annual Corporate Plan, MTFs and annual budget will act as enabler and control during the period of the Strategy.

5. ISSUES AND MATTERS TO TAKE INTO ACCOUNT ARISING FROM KEY CORPORATE CONSIDERATIONS (EQUALITY, SAFEGUARDING, DEPRIVATION, HEALTH & SAFETY etc.)

- 5.1 Projects, actions and services that contribute to the Corporate Strategy will need to be delivered within the required framework of corporate considerations and will be individually assessed as such.

6. COUNCILLOR COMMENTS

- 6.1 Input made at Councillor Workshops and discussions has been fed into the proposed strategic aims.

7. CARBON REDUCTION IMPACT/IMPLICATIONS

- 7.1 The proposed Corporate Strategy contain a Strategic Aim that focuses on this agenda.

8. CRIME AND DISORDER IMPLICATIONS

- 8.1 None specific to this decision

9. FINANCIAL CONSIDERATIONS/IMPLICATIONS

9.1 None specific to this decision

10. LEGAL CONSIDERATIONS/IMPLICATIONS

10.1 None specific to this decision

11. APPENDICES

11.1 **Appendix 1** – Draft Corporate Strategy document

12. BACKGROUND PAPERS

12.1 None